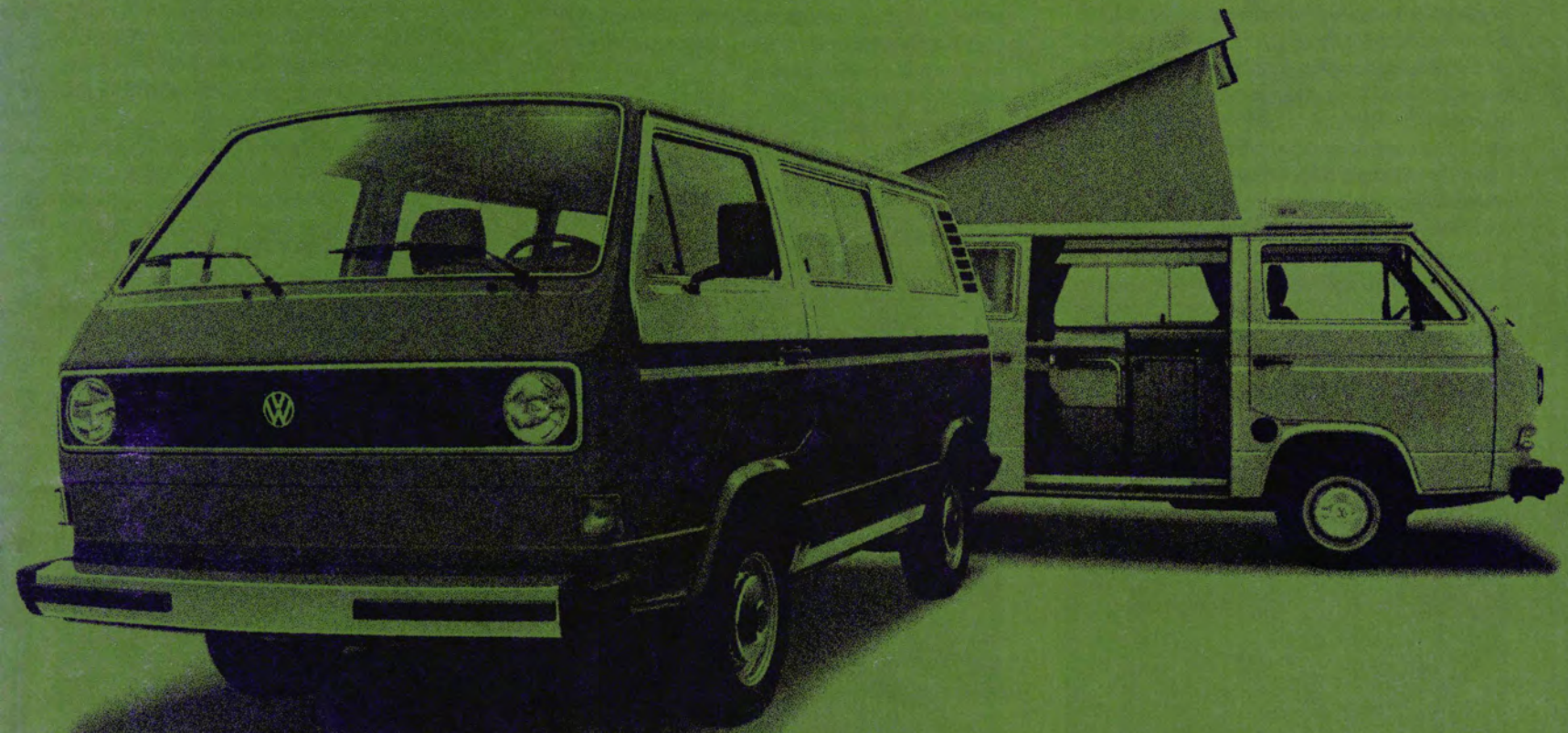


Vanagon

Vanagon Camper



VW designers and engineers are today's VW workers are proud craftsmen. Anything less wouldn't be Volkswagen.



Space Efficiency

In considering Volkswagen Vanagon as your next family car, look at its most obvious benefit: the amount of interior room you will be able to enjoy. Our all-new Vanagon has been designed to be extremely space efficient—a concept that has guided Volkswagen engineers for over 40 years.

Naturally, the new Vanagon provides plenty of interior room for driver and as many as eight additional passengers. (Both seven- and nine-passenger Vanagon models are offered.) When you see Vanagon at a Volkswagen dealer's, you will know it is one of the most advanced family transportation vehicles of the 1980's. You will discover that Vanagon can be far roomier and more functional than full size station wagons ever were. There's a surprising amount of room behind the third bench seat, over the engine, to carry cargo along with a full load of people.

Vanagon—very much ahead of the times—and available today!

Volkswagen does it again.



Fuel Efficiency

Fuel efficiency is an important consideration today. And Volkswagen has always remained at the forefront of economical powerplant development.

Take Vanagon's proven, air-cooled, two-liter, flat, four-cylinder engine. Although it has an enviable heritage of over five-million predecessors, today's Vanagon engine offers space age engineering. Example: a digital idle stabilizer. It has been designed to maintain constant idle RPM under all engine operating conditions.

In addition, Vanagon's engine is fuel-injected and the ignition system is electronic—virtually maintenance free.

Yet, this remarkable engine is only one part of the Vanagon fuel economy story. Considerable research also went into reducing aerodynamic drag. Computer-assisted design added strength without adding weight. Result: an outstanding combination of fuel efficiency, performance and strength.

Volkswagen does it again.



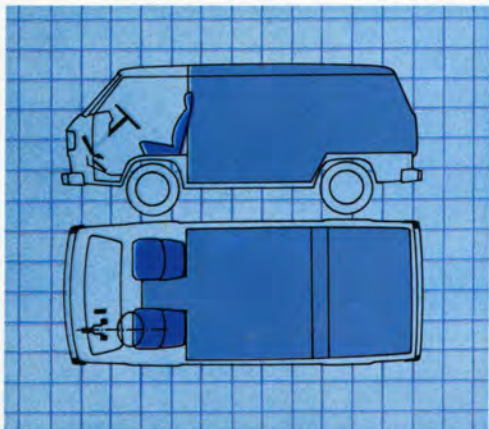
Passive Safety

A great many people in the Volkswagen organization are deeply committed to advanced research in the very demanding field of automotive passive safety. We never stop testing, developing, and implementing. Be it probing for workable new solutions in the area of occupant restraints, using space age "finite element" computers to help design impact-dissipating vehicle-body structures (that help protect driver and passengers), or designing interiors that help reduce the chances of injury in secondary collisions.

Our engineers have devoted a great amount of time and effort in the area of passive safety for the all-new Volkswagen Vanagon. You will find it well worth your time to ask a dealership salesperson about the many features this new VW design offers you and your family. Remember, Volkswagen passive safety benefits are built in—so while they may not be very obvious to you on the showroom floor, you will sense them as soon as you slip behind the wheel.

Test drive a Vanagon. It's one of the most sensible cars offered today.

Volkswagen does it again.



innovators.



Active Safety

Vanagon's active safety features help make you a better, more responsive driver. Like visibility, all around. And for driving comfort, particularly on extended trips, adjustable front bucket seats. Even Vanagon's new aerodynamic body and all-new fully independent suspension help make you a better, more "in control" driver.

As you take the new Vanagon for a test drive, you'll ask yourself, "When have I felt so confident, so sure of a car?"

Vanagon's active safety is a combination of innovative solutions to design challenges. And it's reflected in the way Vanagon makes you respond when you drive it.

Today, a growing number of discerning owners can enjoy Vanagon's active, precise driving control.

Volkswagen does it again.



Human Engineering

Human engineering is a very demanding design discipline most car-makers talk about, but few pursue with the resources and dedication of Volkswagen. Take "ergonomics," for example—the highly sophisticated design practice of making a car fit you better. Volkswagen ergonomics make it possible for both extremely short or tall people to drive the same Vanagon and be comfortable doing it! Vanagon's seat-adjustment range is impressive.

The end result of Vanagon's human engineering finds its way into the most miniscule detail. The smooth way switches, knobs and levers work, the way instruments and warning lights are placed, and the ease of clutch, brake and gearshift operation.

Human engineering is what makes Vanagon an outstanding family car choice for you. Its many original concepts will make other wagons of the future imitations.

Volkswagen does it again.



Total Performance

Here, the bottom line is total satisfaction with your new Vanagon. It can mean many things—the impressive efficiency of Vanagon's fuel-injected engine, the exhilarating kind of driving control that Vanagon's fully independent, coil-spring suspension delivers; the solid, proven durability of Vanagon's direct transaxle drive, with engine weight over the driven wheels for superb traction on all types of road surfaces.

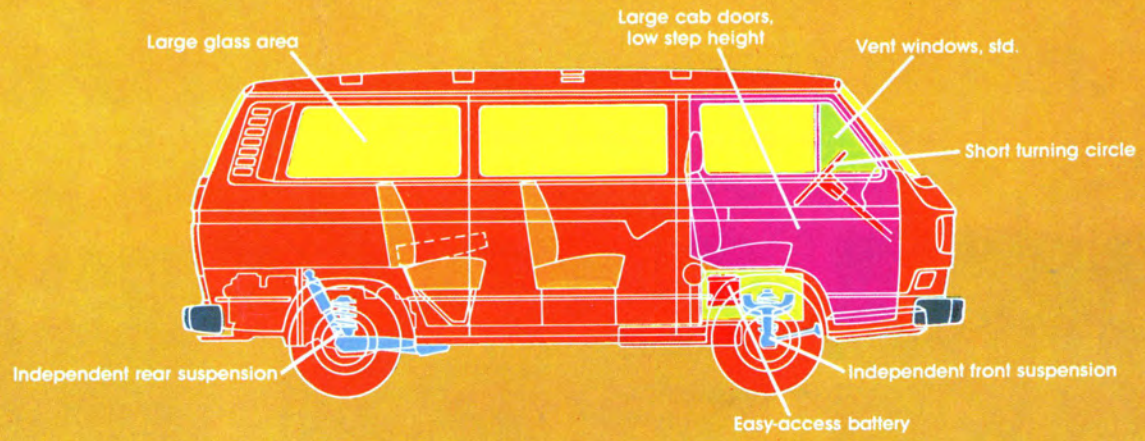
Total performance also concerns itself with outstanding product quality. The real kind of quality you can quickly see in the finish and materials. And hidden kind of quality that's under the metal where you can't always see it—but you're assured it can deliver traditional Volkswagen toughness and longevity.

In the final analysis, quality cannot be improvised. It must be designed in from the very beginning.

So, when you seek total performance and exceptional quality—you'll choose the all-new Volkswagen Vanagon.

Volkswagen does it again.





Vanagon "L", Assuan Brown with Samos Beige, top. One of four standard two-tone exteriors.

Vanagon.

What does it mean? What does it do?

"Vanagon" is a new name. You probably haven't seen nor heard it before. It's actually a combination of "van" and "station wagon". Vanagon. Not only a fresh new name — a totally new kind of vehicle from Volkswagen. Nobody else has anything like it. And we think it's right for our times. To begin with, its lines are crisp, taut, and fresh. It's easy to get into — large, low-step front doors, wide, easy-opening sliding side door.

And in back, a huge lift door that puts the large rear cargo compartment right at hand, easy to load. Because it comes with fully independent suspension, it offers a ride, empty or full, like no other. In the 7-seater there's a wide aisle between the front bucket seats, you can move easily to the middle and rear of the inter-



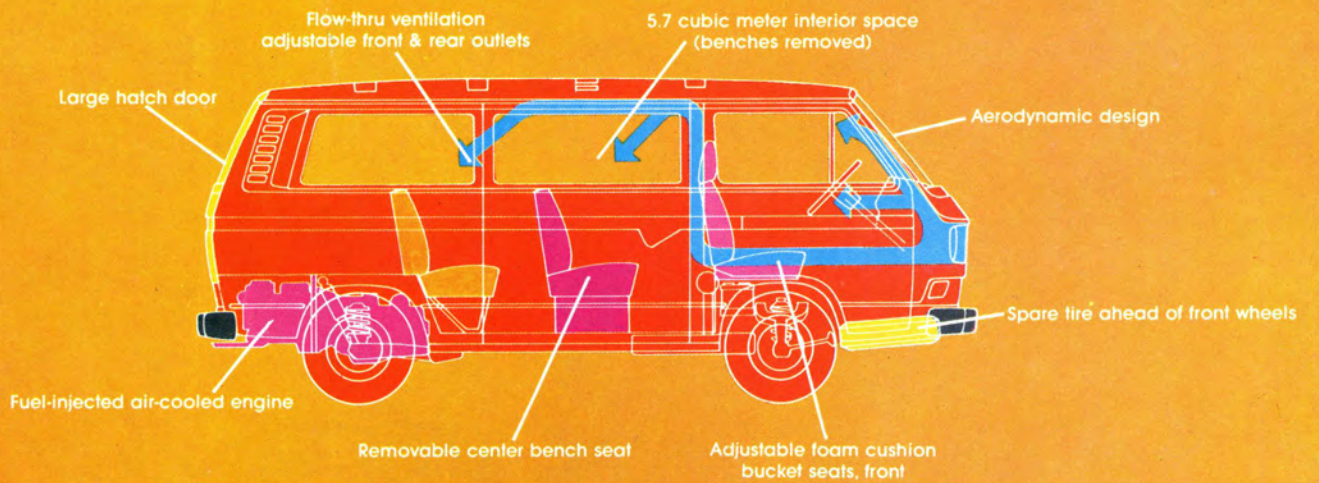
Totally new look throughout.

ior. The middle bench seat slides out on a special mounting track, when you need extra interior space. (And when you want extra passenger capacity again, it's just as easy to re-install.) There's a grand-new kind of comfort inside. Foam seat cushions, outstanding visibility, operating vent windows, flow through ventilation with adjustable outlets in the ceiling. Above all, a breakthrough in "ergonomics", the practice of

making a car fit you better. The driver seat can be adjusted to fit the long-legged and the short-legged driver. And Vanagon is easier than ever to care for — battery's inside, under the passenger seat, easily checked. There's so much that's new about Vanagon — you ought to check it all out. Soon.



Vanagon interior, Topaz cloth. Ask your dealer about availability.



Vanagon "L", Assuan Brown with Samos Beige. Large hatchdoor, low sill makes loading easy.

Vanagon.

What makes it new? How is it better?

To begin with, an almost perfectly balanced vehicle. One that's neither "nose heavy" nor "tail heavy". Volkswagen engineers placed the engine in the rear. Directly over the driving wheels to achieve a nearly 50/50 weight distribution. You also get sure, solid traction on surfaces that can set front engine/rear drive vans spinning their wheels. The engine is air cooled. Extremely reliable. It has an air-flow-control fuel injection system which is electronically controlled. You may know that Volkswagen has built over five million van-type vehicles, more than anyone else in the world. We pioneered the van-concept over 29 years ago. And from all that experience comes Vanagon. Quiet, sure footed, sleek. What special things should you look



Large engine hatch provides easy access.

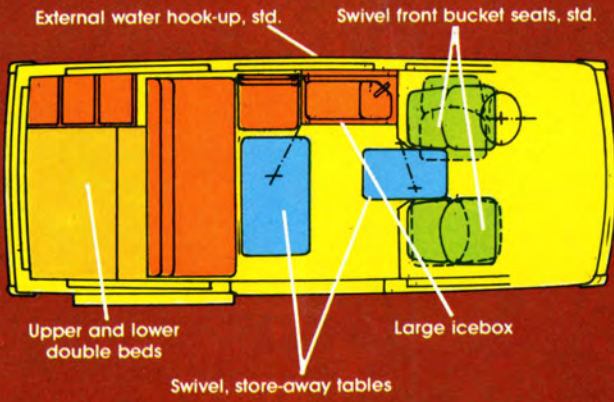
for when you drive Vanagon? Feel how confidently it handles hills, curves, ruts, bumps, ramps — as well as the free-way. Savor the excellent visibility — forward, rear, and to the sides. Revel in the remarkable ride — each wheel is independently suspended for road hugging comfort. Settle into the seat that adjusts to fit you precisely. Check the quiet ride. Discover how easily you can perform certain maintenance functions. Things like checking the battery, engine oil. Forget about antifreeze. Vanagon's coolant is as free as the air. Your VW dealer can point out what's new in the Volkswagen Vanagon. An eye opening demonstration drive can tell you what's better. Volkswagen does it again.

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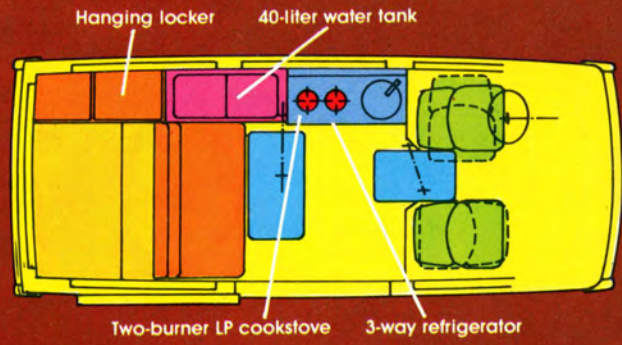


Center seat in Van Dyck cloth. Seat is easily removed (and re-installed) when you need extra cargo room.

NEW VANAGON CAMPER MODEL P22



NEW VANAGON CAMPER MODEL P27



All-new Vanagon Camper, Ivory.
Seating fabric is Van Dyck background "Boogie Woogie" cloth.

Vanagon Camper.

Two new ones to keep you "at home" on the go.

What's happened to most other leisure vehicles is, quite obvious. They've become much too heavy to keep up with today's travel style. Vanagon Campers carry on a long tradition of careful craftsmanship and flawless interior design. There's room for four people in the deluxe version (P27), even more — five people — in the standard model (P22). Vanagon Campers provide double beds — one upper, one lower. There's storage virtually everywhere. No nook is wasted. Part of your enjoyment comes from the combination of the swivel front bucket seats and swivel store away tables. The driver's seat swivels 90° to the right, and the passenger seat can be swung 180° to face the rear. Swivel tables have no "legs" to



New aerodynamic styling provides greater directional control.

get in your way. The biggest difference between our two new Vanagon Campers centers around cooling and cooking. The more-deluxe version (P27) comes with a 3-way refrigerator and a two-burner propane cookstove. The big difference in Vanagon Campers over others is, of course, the tremendous amount of headroom provided by the pop-up roof. You enjoy maximum ceiling height where you need it most — over the food preparation area and the access to the upper double bed. Ask for the EPA Mileage Guide and compare Vanagon fuel economy with similar vehicles. A closer look at Vanagon Camper should be your next stop, before heading for the great outdoors.

ation area and the access to the upper double bed. Ask for the EPA Mileage Guide and compare Vanagon fuel economy with similar vehicles. A closer look at Vanagon Camper should be your next stop, before heading for the great outdoors.

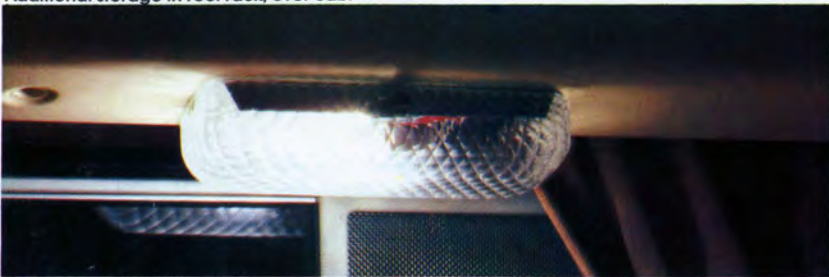


Deluxe (P27) interior, has 2-burner cookstove and 3-way refrigerator. Seating: Gazelle background "Boogie Woogie" cloth.

VW Vanagon Camper—with lots of convenient storage...choice



Additional storage in roof rack, over cab.



12V light over sink is standard.



Swivel seats, front swivel table are standard.



Large rear swivel table. Salad's ready!



Bedding stores under back seat.

Neat, convenient, enjoyable.

Vanagon Campers provide roomy storage for clothing, bedding, and many other personal items. All out of the way, yet easy to reach when you want them. Swing-away swivel tables have no "legs" or pedestals to get in your way. Ask for a demonstration.



Three-level rear closet.



Roof storage, wardrobe w/large mirror, standard.

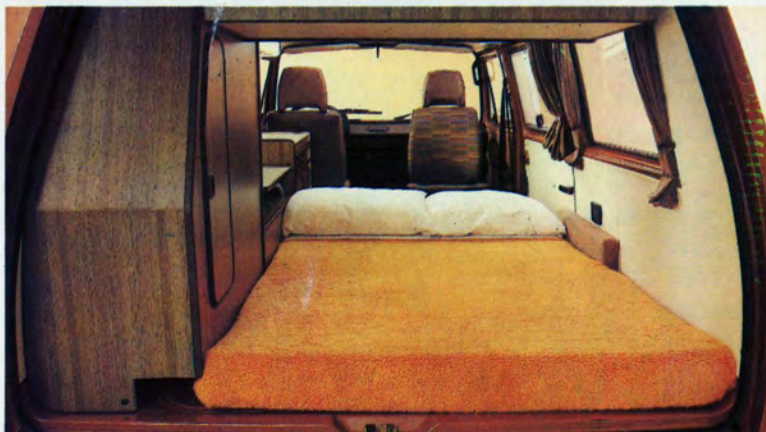
of hot and cold meals, plus two roomy double beds



Model P27 has 3-way refrigerator, 2-burner cookstove.



Kitchen drawer and pantry hold a lot.



Lower double bed. Add your own bedding.



Upper double bed. Plenty of headroom here.



Fire extinguisher is standard on P27 model.



Automatic transmission, optional, all models.

Save time, expense—you can eat and sleep when you want to, where you want to.

Two important leisure travel problems are the time and money you spend for meals and motels. Vanagon Camper solves both your problems luxuriously and conveniently. Model P27's 3-way refrigerator and 2-burner cookstove let you enjoy a wide variety of soups, salads, seafood, poultry—just about everything from artichokes to zucchini—whenever your appetite beckons. And, at bedtime, just make up the upper and/or lower double beds for a good night's rest. Traveling Vanagon Camper-style not only saves you time and money, but can be a lot more enjoyable!

Vanagon/Vanagon Camper Specifications

ENGINE

| | |
|-------------------------------|--|
| Number of Cylinders. | 4 |
| Bore x stroke | Inches — 3.70" x 2.79" Metric — 94mm x 71mm |
| Displacements (inches/metric) | 120.2 cu. in./2.0 liters |
| Compression ratio | 7.3 to 1 |
| Horsepower, SAE net | 67 hp @ 4200 rpm |
| Maximum torque, SAE net | 101 ft. lbs. @ 3000 rpm |

ENGINE DESIGN

| | |
|-----------------------|---|
| Engine type | 4-cylinder, opposed; rear mount |
| Cylinder head | Aluminum alloy |
| Valve train | Pushrods, overhead valves, hydraulic lifters |
| Cooling medium, drive | Air-cooled, crankshaft-mounted blower |
| Fuel/Air supply | Electronic fuel-injection, Air Flow Control (AFC) |
| Cylinder firing order | 1 - 4 - 3 - 2 |
| Fuel requirement | Lead-free only (all states) |

CAPACITIES

| | |
|------------|-----------------------------|
| Fuel | 15.9 U.S. gallons/60 liters |
| Engine oil | 3.7 U.S. quarts/3.5 liters |

ELECTRICAL SYSTEM

| | |
|-------------------|---|
| Rated voltage | 12V |
| Alternator output | 14V/55 Amps. (770 Watt, max.) |
| Battery | 12V/54 Amp/hr 12V/63 amp/hr, with air conditioning |
| Ignition | Transistorized, breakerless. |

DRIVE TRAIN

| | |
|-------------------------|--|
| Clutch. | Single-disc, dry (diaphragm type) |
| Transmission, manual | 4-speed, fully-synchronized, floor-mounted shifter; rear-mounted transaxle. 1st: 3.78 to 1 2nd: 2.06 to 1 3rd: 1.26 to 1 4th: 0.88 to 1 Reverse: 3.28 to 1 |
| Transmission, automatic | 3-speed, rear-mounted transaxle. 1st: 2.55 to 1 2nd: 1.45 to 1 3rd: 1.00 to 1 Reverse: 2.46 to 1 |
| Final drive | Rear-wheel driven, double-jointed axles. Manual: 4.57 to 1; automatic: 4.09 to 1. |

CHASSIS AND SUSPENSION

| | |
|------------------|---|
| Chassis | Unitized construction with box-shaped side and cross members. |
| Front suspension | Independent, with upper and lower control arms; coil springs, telescopic shock absorbers. |
| Rear suspension | Independent, with semi-trailing arms, integrated axle supports; coil springs, telescopic shock absorbers. |

BRAKES AND WHEELS

| | |
|-----------------|--|
| Service brake | Dual hydraulic, power-assisted, inertia controlled brake-pressure regulator (rear). Self-adjusting disc/drum brakes; 9" brake booster. |
| Emergency brake | Mechanical, acting on rear drums. |
| Steering | Rack-and-pinion, with offset gear box. |
| Rim size | 5J x 14 |
| Tire size | 185 SR 14, radial-ply commercial tires. |

DIMENSIONS

| | |
|------------------------------|------------------|
| Length, inches/mm | 179.9"/4570mm |
| Width, inches/mm. | 72.6"/1845mm |
| Height, (unladen) | 77.2"/1960mm |
| Wheelbase | 96.8"/2460mm |
| Front track | 61.8"/1570mm |
| Rear track | 61.8"/1570mm |
| Turning circle, wall to wall | 34.5 ft/10.5m |
| Curb Weight | 3087 lbs/1400 Kg |
| Vehicle Capacity | 1985 lbs/900 Kg |
| Gross Vehicle Weight Rating | 5072 lbs/2300 Kg |
| Gross Axle Weight, front | 2292 lbs/1042 Kg |
| Gross Axle Weight, rear | 2774 lbs/1258 Kg |

PERFORMANCE

| | |
|---|---|
| Top speed | 75 mph |
| Hill-climbing capability (with maximum payload) | 1st gear: 29.1% grade 2nd gear: 15.2% grade 3rd gear: 8.7% grade 4th gear: 5.6% grade |
| Fuel consumption | Automatic transmission: 27.0% grade EPA mileage estimates not available at time of publication; 1 August 1979. |



Vanagon 7-seat model.

Middle seat is easily removed for more cargo room.



Vanagon 9-seat model.

With adjustable driver bucket seat.



Up front, underfloor spare tire storage; more room inside.



Easy battery access under passenger seat. Extra storage, too, under both front seats.

Specifications, standard equipment and options subject to change without notice.

Vanagon's thoughtful convenience features

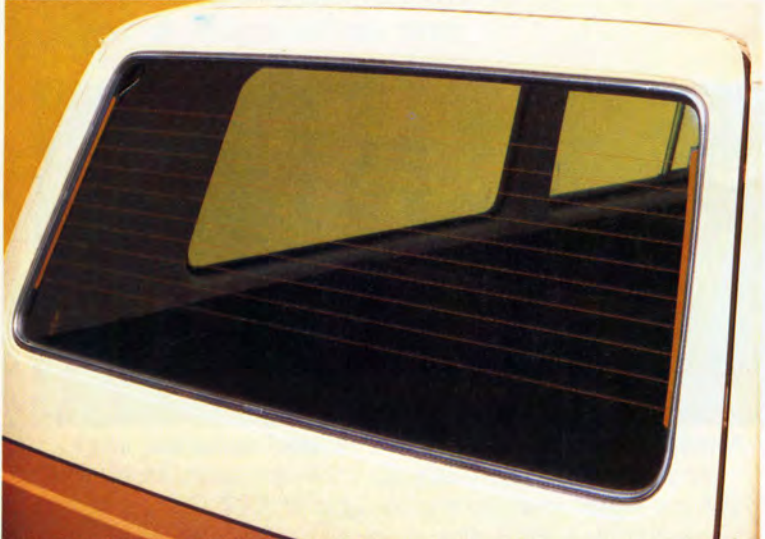
With the engine in the rear, there's still plenty of room for big, bulky items. And, because the engine is in the rear, you enjoy a lot more foot room in front. Everywhere you look, it's a lot more convenient.



Weekend gardeners, note: can your wagon carry these?



The carton measures 45" wide, 34" high, 25" deep. Fits easily behind third seat.



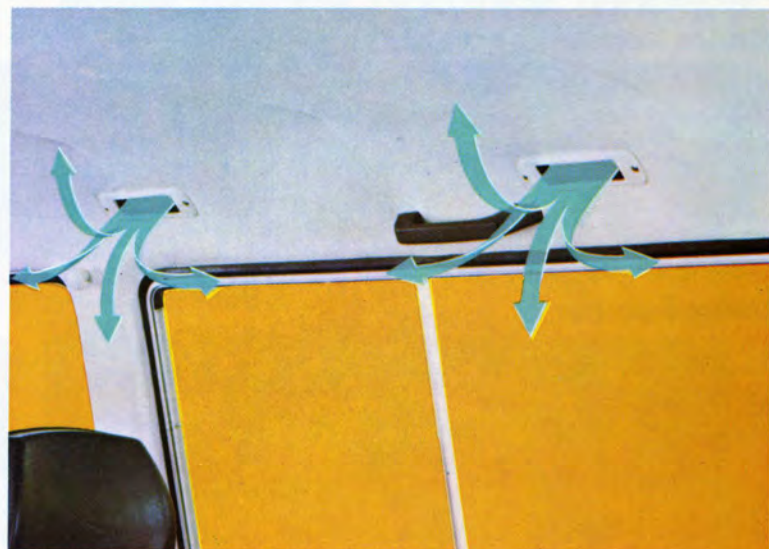
Electric rear window defroster, standard.



Oil filler neck slides up for easy access.

Volkswagen Vanagon is one of the most advanced family transportation vehicles of the 1980's.

That's because Vanagon's all-new. The others aren't. The new Vanagon is far roomier and more functional than a full-size wagon. And it's more aerodynamic, easier to drive and handle, gives a smoother ride than a van. Fuel-injected power, four-wheel independent suspension, roomy and versatile interior—combining the most desirable characteristics of both wagon and van. That's what makes Vanagon fun to drive and own. That's what makes it the new leader.



New ceiling vent louvers, right/left sides, are adjustable.

Vanagon Colors and Trims

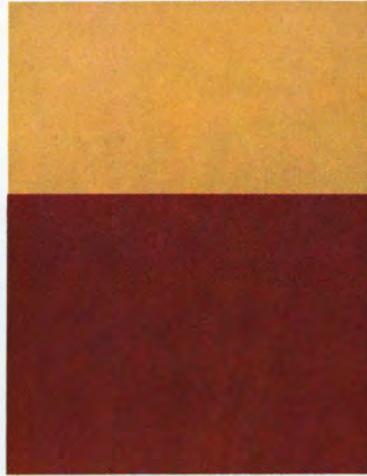
Exterior Colors



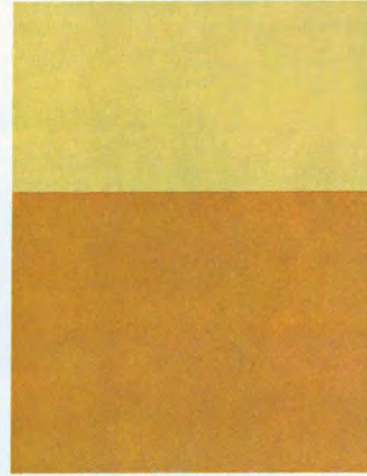
Ivory over Bright Orange,
Vanagon only.



Guinea Blue over Cornat Blue,
Vanagon only.



Samos Beige over Assuan Brown,
Vanagon only.



Ivory over Bamboo Yellow,
Vanagon only.

Vanagon models are offered in four exterior color schemes. Vanagon interiors are offered in a number of leatherette fabrics. The Vanagon "L" Package offers cloth upholstery.

Vanagon Camper in the three solid exteriors shown below with either Van Dyck or Gazelle cloth ("Boogie Woogie" multi-color pattern). Campers all have brown dashboards. Ask your dealer to show you actual color and fabric samples.

Interior Fabrics



Van Dyck leatherette.



Van Dyck cloth, "L" Package only.



Black leatherette.

Available with Cornat Blue/Guinea Blue.

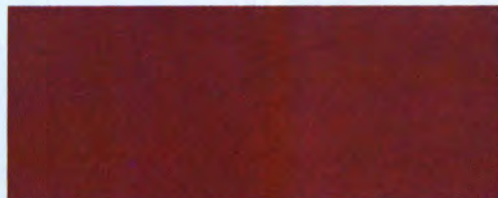
Available with Bright Orange/Ivory, Assuan Brown/Samos Beige, Bamboo Yellow/Ivory.

Vanagon Camper Colors/Trims

Exterior Colors



Medium Blue, Vanagon Camper



Assuan Brown, Vanagon Camper

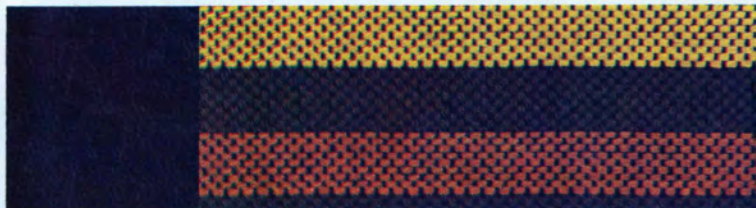


Ivory, Vanagon Camper

Interior Fabrics



Gazelle background multi-color "Boogie Woogie" cloth with Medium Blue and Assuan Brown exteriors.



Van Dyck background multi-color "Boogie Woogie" cloth with Ivory exterior.

The colors shown here are as accurate as modern high-speed printing permits.

We suggest you ask your Volkswagen dealer to show you actual Vanagon and Vanagon Camper models, as well as actual paint and fabric samples.

Vanagon/Vanagon Camper Standard Features

Vanagon is available in a seven- or nine-seater configuration, with an optional "L" equipment package. Vanagon Camper models are offered in two versions, Model P22 and the more-completely-equipped Model

Vanagon (7- and 9-seater)

- New, flatter 2.0-liter air-cooled engine with AFC fuel-injection and breakerless transistor ignition
- 4-speed synchronized transmission (automatic transmission, optional on all models)
- 4-wheel, independent coil-spring suspension (new double-wishbone, front; semi-trailing arms, rear)
- Radial-ply tires, 185 SR 14 (set of 5)
- Spare tire stowed outside (under the vehicle, forward of front wheels)
- Dual circuit, power-assisted brakes
- Disc brakes, front; drums, rear
- Inertia-controlled brake pressure regulator, rear
- Sliding side door, rear hatch door
- Electric rear window defroster
- Heater and defroster
- Flow-thru ventilation¹, with adjustable outlets, front/rear, at ceiling level
- Back-up lights
- Bright window molding, all around¹
- Left/right outside mirrors, black
- Chrome hub caps
- Operating vent windows in front doors
- Sliding vent windows in sliding side door and opposite sliding door
- Single tone color, Vanagon and Campers
- Two-tone interior, Vanagon "L"
- 7-seater (2 adjustable bucket front seats with headrests, 2-seater center bench, 3-seater rear bench)
- 9-seater (has 2-seater front bench plus driver's bucket seat)
- New foam-rubber padding for all seats, standard
- Interior trim available: 3 colors¹ in leatherette (black, brown, beige) 2 colors¹ in cloth (brown, beige)
- Instrument cluster with speedometer, resettable trip odometer², fuel gauge, quartz chronometer², control and warning lights, dimmer switch for instruments
- Inside courtesy light with door contact-switch on all doors
- 2-speed windshield wiper
- Intermittent wiper cycle²
- Electric windshield washer system
- Cigarette lighter/12V appliance outlet
- 3 ashtrays (1 in dash, 2 in rear)
- Inside, day/nite rear view mirror
- Swivel sun visors, left/right
- Make-up mirror in right visor
- Backrest of rear seat bench folds to expand cargo space (Vanagon only)
- Floor covering in rubber, black¹
- Luggage compartment, carpeted
- Armrest and door handles on front doors
- Door and side trim panels, vinyl (3 color¹ choices)
- 5 assist handles (1 in front, 4 in rear)
- Headliner fully padded

P27. Listed here are the significant differences. Ask your VW dealer for more detailed information and an actual Vanagon/Vanagon Camper test drive.

- 3-point inertia seat belt system, front; lap belts (5) for rear passengers (2 rear, P27; 3 rear, P22)
- Carpeting throughout³
- Lockable glove compartment²
- Foam-padded steering wheel
- Door pocket on front door, left²
- Chrome bumpers, front/rear, with impact strip³

Vanagon Camper

(Unless noted, equipment installed on both P22 and P27 models)

- Pop-up roof with double bed, upper level
- 3-passenger seat bench, fold-down, converting to a bed (lower level) (P22)
- 2-passenger seat bench, fold-down, converting to a bed (lower level) (P27)
- Camping seat, left side, faces sliding door with 40-liter (10.6 U.S. gallons) water tank below (P22)
- Storage space with 40-liter (10.6 U.S. gallons) water tank below (P27)
- Rear cushion over engine compartment
- Clothes closet, rear left
- Roof cabinet
- Table, swivel-type, rear compartment
- Table, store-away, swivel-type, front (between bucket seats)
- Kitchen cabinet, sink, electric water pump, cabinet cover
- Icebox, 30-liter (8 U.S. gallons) capacity (P22)
- Refrigerator, 45-liter (12 U.S. gallons) with thermostat control. 3-way cooling operates on 12V, 110V AC or LP gas (P27)
- Two-burner propane stove, 7.5-8 kg (16.5-17.5 lbs.) refillable propane tank (P27)
- External water hook-up
- 110V AC duplex power outlet w/master switch, circuit breaker and exterior electrical connection
- 12-volt ceiling lamp
- Roof luggage rack with tie-down hooks
- Dry chemical fire extinguisher (P27)
- Driver and front passenger seat, swivel type (Driver, 90° to right; passenger, 180° to rear)

¹Vanagon only ²Vanagon "L" Package and Camper P27 only

³Vanagon "L" Package and Campers only

Vanagon Optional Equipment

- "L" equipment package, for 7- and 9-seater
- Auxiliary heater
- Head restraints, rear (N.A., Campers)
- Tinted glass, all around
- Air conditioning
- Captain's chairs, swivel-type** (swivel, std., Campers)
- Cloth interior*
- Rear-window wiper
- Automatic transmission

*Cloth offered only on Vanagon "L" Package.

**Delayed introduction.



Rabbit These days, "runs like a Rabbit—eats like a bird" means more than ever. And, Rabbits are big on room, comfort, handling. Quality-built to high VW standards. For 1980, we've added a convertible, too. Drive a Rabbit and discover why "anything else is just a copy."



Dasher Maintains the tradition of gracious driving. Quality has been engineered in wherever you look. Your choice of fuel-injected gasoline or Diesel power. Front-wheel drive performance. Change the pattern of your driving style. Enjoy the benefits of today's engineering in a modern sedan or station wagon.



Scirocco Aerodynamic styling by Giugiaro. Fuel-injected, overhead-camshaft performance. Real 2+2 seating comfort. Front-wheel-drive handling. Ample luggage room to match your driving lifestyle. Crisp performance. Exclusive look. Quality finish, with coachwork by Karmann.



VW Pickup Truck An exciting new idea in pickup trucks. Handsomely styled. Front-wheel drive. Engineered for rugged versatility. Fun to drive. And, available with gasoline or optional Diesel power. It looks like a truck—but it drives like something else.

**VOLKSWAGEN
DOES IT
AGAIN**

